

ASSOCIATE MEMBERSHIP of the Restaurant Association of Ireland

PROMOTE

NETWORK

INCREASE SALES

Why become a member?

Our associate members join the Restaurants Association of Ireland (RAI), because their target market is the restaurant industry and membership of the RAI is beneficial to the further growth of their business. The RAI has over 500 members, a number which is increasing daily.

The annual membership fee for associate membership is €685 plus vat at 21.5%: **Total €832.28.**

RAI associate membership provides your business with the following tools.

DIRECT MARKETING

- We supply you with a monthly updated database of RAI members (over 500 Restaurants nationwide) enabling you to make direct contact to promote your product or service.

ONLINE MARKETING

- Our monthly ezine is distributed to our members. Each month associate member's have the opportunity to promote themselves through the ezine in our 'associate members' section.
- As a member we will place your details on our website www.rai.ie and provide a link your website.
- As a member we will place your details on our consumer site www.wheretoeat.ie Ireland's premier online Restaurant guide.

ANNUAL CONFERENCE & RESTAURANT EXPO

- Complimentary stand at *Restaurant Expo* (the Restaurant Association trade exhibition) at the annual conference held in March/April of each year. The conference is attended by over 200 delegates annually.

NETWORKING

- Opportunity to attend quarterly branch meetings at nine branches nationwide and present your product or service to members.
- Opportunity to participate in the Restaurant Association golf outings.
- Exclusive company sponsorship opportunities at the annual RAI awards.

FOOD FOR THOUGHT NEWSLETTER

- When you join as an associate you have the opportunity to include an article in 'Food For Thought' our bi-monthly newsletter distributed through the Hotel & Restaurant Times.

Associate Membership provides you with a unique promotional and networking tool.

For more information or to become and Associate member please contact:

Tel: 01 6779901 / Email: info@rai.ie



RESTAURANTS
ASSOCIATION
OF IRELAND