



RESTAURANTS
ASSOCIATION

OF IRELAND

Trade Membership Packages

ABOUT THE RESTAURANTS ASSOCIATION OF IRELAND

The Restaurants Association of Ireland was formed in 1970 with the initial goal of forming a strong lobby that would represent the industry at Government level on issues of importance to the Irish restaurant industry.

The Association's efforts in 1986 to get VAT reduced from 25% to 10% and again in 2013 to maintain the VAT at 9% was the result of the expert lobbying of a group of dedicated restaurateurs on behalf of themselves and their colleagues.

Such successes have been repeated over the years, particularly in the areas of taxation, licensing, standards, curriculum development both at Irish Government level and also at European level.

The Restaurants Association of Ireland now represents in excess of 2,500 members, with establishments representing full service restaurants, coffees shops, hotel restaurants, gastropubs, golf clubs and cookery schools. We also have over 150 trade members and over 20 patrons.

The Restaurants Association of Ireland organise and promote the annual Irish Restaurant Awards, Ireland's premier restaurant event - www.irishrestaurantawards.com



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BENEFITS OF TRADE MEMBERSHIP

Our current members interact with all our trade members on a regular basis in order to meet the daily requirements of their establishments and we would like to invite your business to join them. The package includes:

DIRECT MARKETING • Up to date database of Restaurants Association of Ireland members enabling you to make contact and promote your offering
• Marketing material included in our welcome packs to members • Use of our logo on any of your own marketing material.

ONLINE MARKETING • Our monthly e-zine is distributed to our members (2,500+). You will have the opportunity to promote your company through the e-zine in our “Trade Partner” section (up to 4 times a year) • As a trade partner we will place your details on our website (www.rai.ie) and provide a link to your website • You are also entitled to place a banner advert on our website.

NETWORKING • Exclusive company sponsorship opportunities at the annual Restaurants Association of Ireland awards and with the Restaurants Association of Ireland in general • Opportunity to participate in the Restaurant Association golf outings.

ADDITIONAL GOLD MEMBER BENEFITS • Listing in our annual Reservations Diary and Year Book – couriered to all our members in November each year • Two tickets to the Irish Restaurant Awards All Ireland Event.

ADDITIONAL PLATINUM MEMBER BENEFITS • Listing in our annual Reservations Diary and Year Book – couriered to all our members in November each year • We can also send out one exclusive One Page Email to our members for you • Two tickets to the Irish Restaurant Awards All Ireland Event • Two tickets to the annual Restaurants Association of Ireland’s President’s Dinner and Conference.



RATES

SILVER MEMBERSHIP

- 745 (ex VAT) for 12 months membership.

GOLD MEMBERSHIP

- 1200 (ex VAT) for 12 months membership.
- Print listing in handbound official Reservations Diary.
- 2 tickets to the Irish Restaurant Awards All Ireland Event.

PLATINUM MEMBERSHIP

- 1500 (ex VAT) 12 months membership.
- Print listing in handbound official Reservations Diary.
- One exclusive One Page Email to our members.
- 2 tickets to the Irish Restaurant Awards All Ireland Event.
- 2 tickets for the Annual Conference & President's Dinner.

Please contact **Laura Kelly** directly on the details below for more information:

E: laura@rai.ie

T: +353 1 677 9901



RESTAURANTS
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Trade Partner Membership

Restaurant Details																						
Contact Name (BLOCK CAPITALS):	Position:																					
Company Name:																						
Full Postal Address:																						
Tel. No:																						
Fax No:																						
Mob No:																						
Company Email:																						
Personal Email:																						
Website:																						
Twitter: @																						
Facebook: www.facebook.com/																						
Linkedin (Name of company):																						
If Company is a limited company enter the following:	Company Number:																					
Name of Company:	Registered Office:																					
DECLARATION: I HEREBY APPLY FOR FULL MEMBERSHIP OF THE RESTAURANTS ASSOCIATION OF IRELAND FOR THE ABOVE COMPANY. I UNDERTAKE TO ABIDE BY THE ARTICLES OF THE ASSOCIATION AND THE ASSOCIATIONS CHARTER OF GOOD PRACTICE.																						
I wish to make payment by way of: 1. Annual Payment: Credit Card <input type="checkbox"/> Bank Transfer <input type="checkbox"/> Cheque <input type="checkbox"/> <i>*Please fill direct debit overleaf</i>																						
Credit Card Number (Mastercard, Visa and Laser accepted):	<table border="1"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table> 																					
Expiry Date:	3 Digit Security Code: <table border="1"><tr><td> </td><td> </td><td> </td></tr></table>																					
Name on Card:	Signature:																					

FOR OFFICE USE ONLY

The Restaurants Association of Ireland LTD, 11 Bridge Court, Citygate, Saint Augustine Street, Dublin 8
Tel: 01 6779901 Fax: 01 6718414 Email: info@rai.ie

Customer reference

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The Association will forward this form to your bank